

For Immediate Release

Media Contact:

Jordanna Dunn

Digital Marketing Manager, Rareview

jordanna@rareview.com

(949) 979. 5503

The Fair Opens This Thursday!

The Sacramento County Fair is almost here! Gates will open this Thursday, May 23rd at 10 AM, and the grounds will be buzzing with excitement. Get ready for thrilling carnival rides, your favorite fair foods, dazzling performances from local talent, free concerts, impressive livestock competitions, and a myriad of grandstand events that will keep attendees on the edge of their seats.

There's something for everyone to enjoy at this year's fair, and we can't wait to see you and your family there!

Special pre-sale pricing ends tomorrow, May 22nd. Purchase your tickets here:
www.sacfair.com/p/tickets--deals

###

About the Sacramento Fair:

Over 100,000 guests will enjoy the Sacramento County Fair Memorial Day Weekend, May 23-27, 2024, at Cal Expo. Nearly 10,000 school children will enjoy educational school tours, and 5,000 local Sacramento residents will compete for awards in the livestock and competitive exhibit programs. This year's fair theme is "Shake, Cattle, & Roll."

About Rareview:

Agencies are a dime a dozen. The great ones are rare.™ Rareview is an award-winning agency that's built different—modeled as a consultancy with mind-blowing talent and a commitment to white-glove service at all levels. We partner with clients to make their companies grow.

For more information, please visit www.sacfair.com.

Share the Fair with #SacCoFair and follow us on
Facebook: <https://www.facebook.com/SacramentoCountyFair/>,
and on Instagram: <https://www.instagram.com/sacfair>

For media inquiries, please contact:
Jordanna Dunn
Digital Marketing Manager, Rareview
jordanna@rareview.com
(949) 979. 5503