



For Immediate Release

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## **Sacramento County Fair 2024 Tickets Are Now On Sale**

Celebrate the best of Sacramento at the 2024 Sacramento County Fair! The fair returns on Memorial Day weekend from May 23rd - 27th featuring numerous kids activities and fun for everyone. Tickets for both general admission and arena admission are now available at the link below for a special pre-sale price.

Kids will have the chance to get a close-up with aquatic creatures at the LIVE Stingray Encounter and enjoy their favorite farm animals at the Petting Farm and Pony Rides. This year's carnival features Brass Ring Amusements and promises to have fun for the entire family with rides for the kiddos as well as the big kids inside of us all!

Everyone can enjoy their favorite fair foods while watching Grand Stand Events like the Stars & Stripes Rodeo, the 4X4 Truck Pull, and more. There's also an exciting lineup of live musical acts you won't want to miss!

Purchase your tickets by May 22nd for discounted pre-sale pricing here  
<https://www.sacfair.com/p/tickets--deals>.

### **Pre-Sale Pricing**

Pre-Sale General Admission is \$10 for adults, \$8 for youth (12-17), and free for kids under 12. Pre-Sale Arena Admission is \$12, not including fair admission which is required. Pre-Sale Carnival Wristbands are also available for \$30 (does not include admission).

**About the Sacramento Fair:**

Over 100,000 guests will enjoy the Sacramento County Fair Memorial Day Weekend, May 23-27, 2024, at Cal Expo. Nearly 10,000 school children will enjoy educational school tours, and 5,000 local Sacramento residents will compete for awards in the livestock and competitive exhibit programs. This year's fair theme is "Shake, Cattle, & Roll."

**About Rareview:**

Agencies are a dime a dozen. The great ones are rare.™ Rareview is an award-winning agency that's built different—modeled as a consultancy with mind-blowing talent and a commitment to white-glove service at all levels. We partner with clients to make their companies grow.

For more information, please visit [www.sacfair.com](http://www.sacfair.com).

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