

**SACRAMENTO COUNTY FAIR**  
**MAY 22-26, 2025**  
**Commercial Exhibit Application Packet**  
**\$25 Non-Refundable Application Fee if submitted prior to March 1, 2025**  
**\$50 Non-Refundable Application Fee is submitted after March 1, 2025**

Thank you for your interest in the Sacramento County Fair. Please review these instructions carefully. **This application is neither an offer nor a guarantee of space.** If you have any questions regarding this application, please call the Sacramento County Fair Contract Representative, Stacey Bell at (916) 263-2975 ext. 2 or e-mail to [Sbell@sacfair.com](mailto:Sbell@sacfair.com)

Email applications to: [Sbell@sacfair.com](mailto:Sbell@sacfair.com)

Mail applications to: Sacramento County Fair Office, 1600 Exposition Blvd., Sacramento, CA 95815

**THE FOLLOWING ITEMS MUST BE INCLUDED IN YOUR APPLICATION PACKET**

1. Complete application form – answer all the questions & don't forget to sign the application.
2. A complete list of items to sell or promote, as required on the application. Include additional sheets as needed.
3. Recent photos of your exhibit/booth (attach, photos will not be returned).
4. Include promotional materials such as reference letters, promotional brochures, etc., as desired (optional).

**INCOMPLETE APPLICATIONS WILL NOT BE CONSIDERED OR RETURNED**

**IMPORTANT NOTES**

- All questions must be answered completely and accurately. The information you give us the sole representation of your business for the selection process.
- If a contract is issued, fair management will assign the exhibit space upon receipt of payment. Special requests will be considered, but not guaranteed.
- Applications are due ASAP with the non-refundable application fee.
- Full payment is due at the time the contract is due.
- Please use our secure web pay at - <https://sacfair.com/vendor-payments/>  
Credit Card payments will be accepted on our secure site or in person only! If you would like to pay by check, checks should be made payable to the Sacramento County Fair. Please enclose your check for the amount due.

The Sacramento County Fair is seeking experienced operators with quality presentation; consideration will be given to those with unique items sale of certain items including but not limited to the following is prohibited: weapons, paraphernalia, provocative or suggestive items, graphic images that may offend a family-friendly audience.

# SACRAMENTO COUNTY FAIR

MAY 22-26, 2025

## Commercial Exhibits Space Application

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**BUILDING HOURS: 10AM -10PM DAILY THURSDAY-SUNDAY**

**10AM -7PM MONDAY CLOSING NIGHT**

**CHECK ONE:**  New Applicant  Returning Commercial Exhibitor **MUST INCLUDE PHOTO OF EXHIBIT**

### SPACE FEES

**Inside Space** - Corner: 10 X 10 \$650.00 or Inline 10 X 10 \$550.00

**Outside Space** - Outdoor Spaces 10 X 10 \$725.00

**Premium Space** - Starts at \$1,500 (call for details and availability)

### SELECT SPACE YOU'RE APPLYING FOR:

**Indoor**  10 X 10  20 X 10  In-line  Corner

**Outside**  10 X 10  20 X 10  Other: \_\_\_\_\_

### Please confirm the following activities. Be sure to check all that apply:

Lead Generation  Use Microphone  Promotional Give-A-Ways  Direct Sales  Conduct Prize Drawing

### BUSINESS INFORMATION - INFORMATION MUST AGREE WITH INSURANCE CERTIFICATE

Business Name \_\_\_\_\_

Name of Applicant \_\_\_\_\_

On-Site Contact \_\_\_\_\_ On-Site Contact Cell \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone ( ) \_\_\_\_\_ Residence Phone ( ) \_\_\_\_\_

Cellular Phone ( ) \_\_\_\_\_ Other Phone ( ) \_\_\_\_\_

Fax ( ) \_\_\_\_\_

E-mail Address \_\_\_\_\_ Web Site \_\_\_\_\_

**Federal Taxpayer's ID #** \_\_\_\_\_ **CA Seller's Permit #** \_\_\_\_\_

**Located on your federal tax return** **Attach copy to application**

How long in business? \_\_\_\_\_

Is your business:  Sole Proprietor  Partnership  Corporation  Other \_\_\_\_\_

### UTILITY REQUIREMENTS

If needed, a standard 110v/500w electrical outlet is provided per contracted space. Additional electrical may be available for an additional fee.

Do you require power?  YES  NO If yes, how much \_\_\_\_\_

Do you need running water?  YES  NO (not all spaces have access)

Do you sample food?  YES  NO (If yes, a Sacramento County Food Permit may be required)

### INSURANCE REQUIREMENTS

**Proof of Insurance to be sent with contract.** Please check which form of insurance will cover you during the fair.

My own carrier

WFA Master List CFSA# \_\_\_\_\_ Policy Expires \_\_\_\_\_

Purchase through California Fair Services Authority. **\$125 will be added to your contract.**

Each exhibitor must provide proof of general liability insurance of at least \$1,000,000. Certificates of Insurance with required endorsements will be required with each contract. If a contract is issued, you will receive insurance requirements with additional insured verbiage.

