



Dear Vendor:

Thank you for your interest in the 2026 Sacramento County Fair, “*Carnival Lights & Country Nights*”! This year’s dates are **May 21-25, 2026**. This year’s fair is promising to have more fun, more lights and more fun!

Our Fair is a family friendly event that brings families out early to enjoy shopping, eating, entertainment and the safe atmosphere found through the fairgrounds. The 2026 fair hours are 10am to 10pm Thursday thru Sunday and 10am to 7pm on Monday. The Commercial Building will be open all hours of the fair for extended selling opportunities!

The application for the 2026 fair is below. Be sure to complete each section and enclose a photo of your booth/display. Please get your application in early as our demand exceeds the space we have available. **Incomplete applications will not be processed or considered.**

We will continue to offer commercial vendors great rates for space inside our commercial building. The cost will be \$550.00 for a 10x10 *indoor inline* and \$650.00 for a 10x10 *indoor corner*. **Outdoor** space is \$725.00 for a 10x10 booth and there are no allocated corners (most spaces run consecutively). This provides an opportunity for more vendors to participate and create a fun shopping experience for our guests. For a complete list of rates, please refer to our “Vendor Fact Sheet”.

Remember that space is assigned on a “first come, first serve” basis based upon receipt of fees and required documentation, so complete your application early. With last year’s growth we had over 72,000 attendees, and foresee our vendor spaces selling out quickly.

The Sacramento County Fair rules and guidelines will be posted on our website at: <https://sacfair.com/commercial-concessions-vendors/> for your review. You can use this as a resource for your questions.

Let’s Have a Great Fair!

Regards,

Matt Cranford

CEO

Sacramento County Fair